

То:	All AmeriHealth Caritas DC Providers
Date:	October 1, 2021
Subject:	Introducing the CARE Card Rewards Program for Enrollees

AmeriHealth Caritas District of Columbia (DC) launched the new CARE Card Rewards Program on October 1, 2021. This program replaces the Healthy Rewards Program where AmeriHealth Caritas DC enrollees could earn a Walmart gift card for completion of an eligible health visit or screening.

Eligible health visits and screenings with dates of service prior to October 1, 2021, will still be considered part of the former Healthy Rewards Program. Dates of service occurring October 1, 2021, or later will be considered part of the new CARE Card Rewards Program.

The CARE Card Rewards Program incorporates a reloadable CARE Card, which can be used for purchases at participating retailers.



Enrollees can still earn rewards for completing the eligible health visits and screenings listed below. Please note that we have increased the value of the Adolescent/Teen Well Child Visit reward to \$50.

Health Screening, Visit, or Activity	Description	<b>Reward Amount</b>
Adolescent/Teen EPSDT/Well Child Visit	Annual Wellness Visit (Ages 12–20)	\$50
Diabetic Blood and Urine Screening	Blood (HbA1c) and Urine (Kidney Health Evaluation) for Diabetes	\$25
Diabetic Retinal Eye Exam	Retinal Eye Exam for Diabetics	\$25
Maternity Prenatal Visit	Maternity – Prenatal Visit	\$25
Maternity Postpartum Visit	Maternity – Postpartum Visit	\$25



## **How Does it Work?**

When a claim is processed for an eligible activity, the enrollee will receive a CARE Card in the mail with the funds applied to the card. Rewards for any subsequent activities the enrollee completes will be added remotely to the original card the enrollee received.

## Where Can the Card Be Used

Enrollees can use their CARE Card at Walgreens, CVS Pharmacy, Rite Aid, and Walmart to purchase products related to baby care, women's care, diabetic supplies, pain relief, and more.

Enrollees can activate their card, check their balance, and check item eligibility by calling 1-888-682-2400, using the OTC Network® Mobile App, or visiting www.myotccard.com.

## **Your Questions/Enrollee Questions**

We encourage you to discuss the program with your patients. If you or enrollees have any questions, please call Enrollee Services at 1-800-408-7511 (TTY 1-800-570-1190), 24 hours a day, seven days a week, or visit <a href="https://www.amerihealthcaritasdc.com/carecard">www.amerihealthcaritasdc.com/carecard</a>.

Sincerely,

Keith Maccannon
Director of Marketing, Community Relations and Outreach
AmeriHealth Caritas District of Columbia