



## BENEFITS

This 12-month comprehensive program equips you with the tools and expertise to excel. The program goes beyond theory. We provide practical training in Business Development, Legal Advisory, Certification Guidance, Professional Development, Financial Advisory, and Procurement Expertise at no charge to participants.

The rewards are substantial, here are the potential benefits of completing this program:

- **Enhance profitability:** Implement best practices to optimize your bottom line.
- **Win more contracts:** Expand your client base and amplify your revenue potential.
- **Reach a wider audience:** Develop strategies to attract new customers and solidify your brand presence.
- **Unlock working capital:** Position yourself for optimal financial health and growth.
- **Boost your bonding capacity:** Secure higher bonding limits to take on larger projects.

## PROGRAM REQUIREMENTS

Commitment is Key to Your Success! To be in this program, a participant must:

- Be an owner of a District-based business that has been open for at least 1 year
- Attend monthly training/workshops (commit to 4 hours/month for 12 months)
- Complete additional coursework (commit to 4 hours/month for 12 months)
- Apply for Certified Business Enterprise (CBE) Certification within 12 months (if not already certified)

## PROGRAM INSTRUCTORS

The program instructors are:

MMI Consulting Group, LLC | M&T Bank | Tiber Hudson, LLC

To apply for the program, [complete the online application](#). If you have any questions, please contact **Pete Stoessel** at [pstoessel@amerihealthcaritasdc.com](mailto:pstoessel@amerihealthcaritasdc.com).

THE AMERIHEALTH CARITAS  
DISTRICT OF COLUMBIA

# SMALL BUSINESS DEVELOPMENT PROGRAM

*Providing Owners with Help Tailored  
to Your Business's Needs for Success*

  
**AmeriHealth Caritas**  
District of Columbia  
[www.amerihealthcaritasdc.com](http://www.amerihealthcaritasdc.com)

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