

To: AmeriHealth Caritas DC Providers

Date: October 22, 2025

Subject: 2025 Flu Vaccination Provider Incentive Program

Dear Provider,

At AmeriHealth Caritas District of Columbia (DC), providers are invited to participate in an end-of-theyear provider incentive to help optimize flu vaccination for both children, adults, and pregnant enrollees. Increasing flu vaccination rates helps protect our most vulnerable populations, reduces preventable hospitalizations, and supports healthier communities.

Why Participate:

The flu vaccine is recommended for everyone 6 months and older. As a provider you are in the best position to know when this recommendation would be counter to your patient's physiologic needs.

The Incentive:

Providers will receive \$25 for each flu vaccine administered to eligible members during the incentive period of October 1, 2025 – December 31, 2025.

Incentive Details

Follow these steps below to participate in this campaign:

- 1. Vaccines must be properly documented and billed using CPT codes. Documentation and coding guidelines are provided.
- 2. This applies for in-office, pharmacies, and community administered vaccines
- 3. Claims must be submitted no later than February 28, 2026.
- 4. Incentive payments will be issued to the provider after claim validation for eligible members.

References and Resources

Prevention and Control of Seasonal Influenza with Vaccines: Recommendations of the Advisory Committee on Immunization Practices (ACIP)—United States, 2025-26 Influenza Season - Summary of Recommendations – https://www.cdc.gov/mmwr/volumes/73/rr/rr7305a1.htm

For additional information: MMWR 2025;74(32):500-507 at

https://www.cdc.gov/mmwr/volumes/74/wr/mm7432a2.htm?s cid=OS mm7432a2 w.

Childhood Immunization Guidelines for Documentation and Coding

Code	Description
Procedure code:	ICD10PCS: 3E0234Z
Influenza Vaccine:	CVX: 88, 140, 141, 150, 153, 155, 158, 161, 171, 186
	CPT : 90655, 90657, 90661, 90673, 90674, 90685, 90686, 90687,
	90688, 90689, 90756
LAIV Immunization:	CVX: 111, 149
	CPT : 90660, 90672

Adult and pregnant persons Immunization Status (19 years and older)

Code	Description
Immunization Administered:	ICD10PCS: 3E0234Z
Procedure code:	
Adult Influenza Immunization:	CVX : 88, 135, 140, 141, 144, 150, 153, 155, 158, 166, 168, 171, 185, 186, 197, 205
Influenza Virus LAIV Immunization:	CVX: 111, 149
Vaccine Procedure: Adult Influenza Vaccine Procedure:	CPT : 90630, 90653, 90654, 90656, 90658, 90661, 90662, 90673, 90674, 90682, 90686, 90688, 90689, 90694, 90756
Influenza Virus LAIV Vaccine Procedure:	CPT : 90660, 90672

Best Practices to Boost Vaccination Rates

To help maximize your participation and impact, consider these proven strategies:

- Use standing orders to streamline administration.
 - Empower nurses and medical assistants to administer flu shots without waiting for a physician order, using a standing order protocol.
 - This reduces missed opportunities and streamlines vaccine delivery.
- Offer vaccines at every patient encounter.
 - Offer flu vaccines during **all types of visits** (sick visits, chronic care, follow-ups, telehealth, labs, etc.).

- This is especially important for parents with infants, who may not return for separate vaccine appointments.
- <u>Use EHR prompts and patient outreach lists</u>
 - Turn on flu vaccine reminders in your EMR for all eligible age groups.
 - Alerts during the rooming process prompt staff to offer the vaccine on the spot.
- Track vaccination rates and share results with your team.
 - Monitor weekly or monthly vaccination rates for your panel.
 - Share results with your team to drive friendly competition and accountability.
- Provide strong, clear recommendations to patients.
- Make vaccination convenient through walk-ins or flu clinics.
 - Offer walk-in or drive-up flu shot clinics, extended hours, or dedicated flu shot days.
 - Reduce barriers such as scheduling delays or requiring separate appointments.
- Engage the entire care team in promotion and delivery.
 - Train front-desk staff, MAs, and nurses to talk about flu shots consistently.
 - Make vaccination a **team responsibility**, not just a provider's task.
- Use posters and reminders throughout your clinic.
 - Display posters in waiting rooms and exam rooms promoting flu vaccination.
 - Seeing multiple reminders reinforces action.
- Address vaccine hesitancy with empathetic communication.
 - Prepare staff with **common talking points** to address myths and concerns respectfully.
 - Use motivational interviewing techniques when needed.

Questions

If you have questions about this provider incentive, please contact your Provider Account Executive or Quality Management Manager at <u>202-408-2013</u>, <u>walcantara@amerihealthcaritasdc.com</u>.

Thank you for your participation in the AmeriHealth Caritas DC provider network, and your commitment to ensuring healthy outcomes for our enrollees.

Sincerely, AmeriHealth Cartias DC